

JOB DESCRIPTION

Job Title:	Lecturer / Senior Lecturer in Creative Media Practice	Grade:	AC2/3
Department:	School of Design	Date of Job Evaluation:	
Role reports to:	Academic Portfolio Lead – Media		
Direct Reports	Head of School of Design		
Indirect Reports:	Deputy Head of School, Programme Leaders, academic and administrative colleagues		
Other Key contacts:	Associate Heads of School		
This role profile is non-contractual and provided for guidance. It will be updated and amended from time to time in accordance with the changing needs of the University and the requirements of the job.			

OVERVIEW:

This post is a Full Time 1.0 FTE academic role

The Media portfolio at the School of Design seeks to appoint Lecturer/Senior Lecturer in Creative Media Practice. The successful candidate will be experienced in Creative Media Practice, with real energy and passion for your area of expertise. You will be an experienced professional willing to share your enthusiasm and understanding of contemporary media research and practice with those starting their career journey. You will have teaching experience with a good understanding of supporting the student experience. You will work well within and across multidisciplinary teams. You will also be excited to seek interdisciplinary opportunities within the University of Greenwich and externally to cultivate and engage with new and established networks.

The post holder will be expected to contribute to the design and delivery of teaching across our curricula, especially our undergraduate and/ or Postgraduate programmes. They will also be required to supervise student dissertations at both undergraduate and postgraduate levels. In addition, the successful candidate will be expected to work closely with the Faculty's research centres and student services, ensuring delivery of high quality research , KE, enterprise and teaching and learning outcomes.

The role is part of the Media Academic Portfolio of Programmes which is focused on creative communications and critical media practices.

PURPOSE OF ROLE:

The post-holder will be located in the Media Portfolio at the School of Design and will play an important role in the detailed preparation for and delivery of the 'Creative Media Practice' Strand of the portfolio. For this role, we are looking for an expert in Creative Media Practice with experience in one or more key areas, including but not limited to the following areas: critical audio-visual practice, digital arts, digital innovation, digital new media, AI and machine learning, visual communications, interactive and immersive experiences, as well as research by creative arts practice. Experience in delivering creative media practices is essential.

In addition to teaching at core modules on UG /PG level Media Technologies and Critical Audio-Visual Practices and leading final creative projects within BA Media and Communications, the postholder may contribute to modules on BA Creative Advertisement and Art Direction, MA Media and Creative Cultures and MA Digital Arts programmes. The role will focus on delivering high quality education in a variety of formats as well as research and enterprise activities. The person appointed will be expected to:

- Contribute to the delivery of existing teaching, course development, and to participate in research activities carried out in the school
- Contribute more widely to the design and delivery of teaching activities, reflecting the successful candidate's own subject specialism appropriate for the needs of a diverse student body, across the range of courses offered by the school.

Engage in research, KE and professional practice across the subject area and contribute to the research profile of the School.

Candidates appointed at Senior Lecturer level are expected to demonstrate emerging leadership in a subject area and a growing international recognition.

KEY ACCOUNTABILITIES:**Team Specific:**

- Contribute to/ lead the delivery of high quality, innovative and effective teaching and new teaching initiatives, including inclusive approaches to setting and marking assessment.
- Work proactively on specific research topics aligned to your own and the department's research interests
- Lead on personal and academic tutoring of undergraduates
- Lead and support others in the media and develop of new courses/modules demonstrating excellent curriculum in media;
- Contribute to /lead curriculum development within the school.

- Lead on the delivery of external accreditation activity
- Contribution to the integration of enterprise work/research and scholarship and activities into teaching or professional training materials
- Participation in the delivery of new courses, including CPD and degree apprenticeships, integrating enterprise, innovation or external engagement activities.
- Contribute to subject, professional and/or pedagogical research leading to the publication and/or dissemination of original work
- Contribute to the research profile of the academic unit and to the REF submission of a relevant research group
- To contribute /initiate the development of funding bids which contribute to the acquisition of internal and external resources to fund research, enterprise or teaching projects.
- Contribution to the continuous improvement of the student experience or Lead courses/modules effectively including adopting a responsive approach to students.
- Effective cross working with Professional Services to support students.
- Contribute to relationship management and engagement with key external bodies for teaching at a regional and national level; the national or regional public/cultural sectors/business, industry/professional bodies in relation to teaching, research or enterprise.
- Maintain effective, high quality and productive working relationships with professional bodies and employers.
- Supervision of undergraduate and postgraduate students
- Work with other academics and lead the development of new courses, programmes and learning experiences in the department's discipline areas, developing the subject area, and sharing best practice across the Faculty and University
- Work with other academics and the administrative teams to deliver excellent student care and support student success and employability.
- Contribute to the general academic administrative work of the school and Faculty

General:

- Assist the Media Team in achieving the School's KPIs
- Contribute to school's plans, activities and efficient working practices
- Participate in visits to schools, local community groups, public engagements and related activity.
- Demonstrate a commitment to equality, diversity and inclusion through teaching practice and / or engagement with university initiatives
- Contribute to peer review and departmentally based teaching development activities.
- Promote your work and represent your discipline and the work of the University internally and externally, and take a proactive approach to ethical, good practice.

Managing Self

- Develop expertise in inquiry/research-informed teaching with an increasing degree of autonomy
- Keep abreast of developments within the field and seek continuous improvement of own professional practice
- Actively participate in established professional development framework activities
- Behave in a manner which reflects the University values and creates a positive environment for work and study
- Maintain a high standard of student engagement and satisfaction
- Seek to maximise the learning outcomes of students

Core Requirements

- Adhere to and promote the University's policies on Equality and Diversity and Information Security. Ensure compliance with Health and Safety regulations and Data Protection legislation.
- Support and promote the University's Sustainability policies, including the Carbon Management Plan, and carry out duties in a resource efficient way, recognising the shared responsibility of minimising the university's negative environmental impacts wherever possible.
- Adhere to current legal requirements and best practice relating to digital content and accessibility, including Web Content Accessibility Guidelines when creating digital content.

Additional Requirements:

Any other duties commensurate with the post and grade as agreed with the Head of Department and the PVC of the Faculty.

KEY PERFORMANCE INDICATORS:

Performance Indicators will be established in consultation with the Head of Department as part of the post-holder's annual Appraisal and Professional Development Review

KEY RELATIONSHIPS (Internal & External):

Other researchers/Academics

Funding bodies

PERSON SPECIFICATION
Essential
Experience

- Conducting high quality, innovative and effective teaching on postgraduate and undergraduate programmes across Media subjects
- Leading courses/modules effectively including adopting a responsive approach to students.
- Leading and contributing to subject, professional and/or pedagogical research and other scholarly activities in the field of Media and Communication
- Student care and pastoral provision
- Practice Research outputs (e.g. UoA 32 REF21)

Skills

- Ability to engage with and respond to student feedback
- Knowledge of audio-visual software and technologies related to media production
- Ability to teach across disciplines.

Qualifications

- Undergraduate and postgraduate degrees in a related discipline
- PhD in a related discipline (or near completion)

Personal attributes

We are looking for people who can help us deliver the [values](#) of the University of Greenwich: Inclusive, Collaborative, Impactful.

Desirable
Experience

- Postgraduate teaching / supervision
- Creating professional / community partnerships
- Designing and leading teaching and assessment activity
- Leading modules effectively, including adopting a responsive approach to students.
- Student care and pastoral provision
- Creating professional / community partnerships
- Contributing to high quality publications

Skills

- Curriculum development in Media subjects
- Individual and /or collaborative income generation
- Application for research funding and other bids
- Individual and/or collaborative consultancy work

Qualifications

- Teaching qualification and/or HEA
- Relevant Professional Experience