

PERSON SPECIFICATION

Essential

Experience

Experience in qualitative research methodologies
Experience in coding in Nvivo or similar software.
Sound understanding of research in social media and digital marketing

Skills

Excellent communication skills (written and oral)

Qualifications

BA – final year nearing graduation

Personal attributes

- We are looking for people who can help us deliver the [values](#) of the University of Greenwich: Excellence, Determination, Inclusivity, Ambition and Creativity

Desirable

Experience

- Writing up findings
- Writing reports
- Research dissertation
- Grounded theory

Skills

Time management skills
Project management

Qualifications

MSc or MA
PhD

Personal attributes

- Ability to work independently
- Ability to work to tight deadlines