

JOB DESCRIPTION

Job Title:	Lecturer in Strategic Entrepreneurship	Grade:	AC2
Department:	Systems Management and Strategy	Date of Job Evaluation:	March 2017
Role reports to:	Head of Department		
Direct Reports	None		
Indirect Reports:	Course and Programme leaders as appropriate		
Other Key contacts:	Students, academic and administrative colleagues, employers		
This role profile is non-contractual and provided for guidance. It will be updated and amended from time to time in accordance with the changing needs of the University and the requirements of the job.			

PURPOSE OF ROLE:

The Department of Systems Management and Strategy in the Faculty of Business is looking to recruit a highly effective academic, capable of delivering excellent education in a variety of formats as well as conducting research in its areas of specialisation. The successful candidate will be conducting quality teaching on undergraduate and postgraduate programmes in the broad area of Strategic Entrepreneurship. Detailed knowledge of at least one of, business strategy, business creation and execution, managing start-ups, business models innovation, sustainable and responsible business planning and development, urban business ecosystems, will be considered an asset.

The post-holder will be expected to participate in the on-going development of innovative course structures, delivery and assessments, that has been taking place in the department and is due to become more important with the ongoing revalidations of our taught programmes. We are particularly interested in candidates with the capacity and interest to blend their own subject specialism with the diverse range of programmes and courses in the department, and with an ability to adapt and contribute to wider entrepreneurial business development, business strategy and management teaching. The post-holder will strengthen the department's capacity in conducting independent research and collaborating in research activities with existing staff with a specific focus on one or more of the following: Entrepreneurship Ecosystems, Strategic Decision Making, Sustainable/Circular Economy, Open Innovation, and Network Analysis.

In addition, the post-holder will become fully engaged with departmental and faculty outreach activities which may involve occasional weekend work, such as employability events, company relationship building and University-wide open/taster days.

KEY ACCOUNTABILITIES:**Team Specific**

- To lead the delivery of high quality teaching to a diverse range of students, which may involve the coordination of teams of teaching staff within a large course or degree programme and may involve working with partners at home and overseas collaborations.
- To initiate and work with other academics on specific research topics aligned to the individual's research interests.
- To initiate and work with other academics on the development of research bids.
- To work with other academics on the development of new courses and programmes in the department's discipline areas.
- To work with other academics and the administrative teams to deliver excellent student care.

Generic:**Teaching and Professional Practice**

To maintain high standards in teaching at all levels and in areas related to the department's specialisations as determined by the Head of Department.

To supervise undergraduate projects and postgraduate dissertations and aim to become part of doctoral supervisory teams.

To keep abreast of developments within their discipline and seek continuous improvement of their own professional practice.

Scholarship and Consultancy

To actively participate in the research of the Department/Faculty, maintaining high professional standing in their discipline and developing their own scholarly profile, including a programme of high quality research, disseminated primarily in refereed academic journals.

School and University Systems

To effectively implement approved University/Faculty/Department policies, guidelines and standard operating procedures in relation to academic duties, including the maintenance of student records, course co-ordination, personal tutoring and assessment.

Student Care

To maintain an overview of the welfare, progression, assessment and overall satisfaction of allocated students. Take an active role in developing students' employability skills by endorsing University and Faculty processes and participating in relevant activities.

Managing Self

Maintain a professional presentation of self at all times through effective communications skills, good time management and caring attitude to students. Ability to work effectively and deliver under pressure and within constrained timelines.

Core Requirements:

- Commitment to key strategic priorities of the University/Faculty/Department
- Adhere to and promote the University's Equality and Diversity policies and Information Security
- Ensure strict compliance with Health & Safety regulations
- Support and promote the University's Sustainability policies, including the Carbon Management Plan, and carry out duties in a resource efficient way, recognising the shared responsibility of minimising the university's environmental externalities wherever possible.
- Mobility within the South East London area and North/North East Kent, as the Faculty may offer continuous professional development courses at other University Campuses and/or on an in-company basis.

KEY PERFORMANCE INDICATORS

Performance Indicators will be established in consultation with the Head of Department as part of the post-holder's annual Appraisal and Professional Development Review.

KEY RELATIONSHIPS (Internal & External)

Maintain excellent relationships with students, academic colleagues, administrative and management staff and develop key links with employers, local business practitioners and the research community in the area of subject specialisation as well as other areas of interest within the SMS department.

PERSON SPECIFICATION
Essential
Experience

- Teaching at undergraduate and postgraduate level in the areas of business strategy, small business development, sustainable and responsible planning and management, business ecosystems, innovation in business environments, and other relevant areas to the department
- Research and other scholarly activities in the above mentioned areas and fields relevant to the work of the department's research groups
- Understanding of industry and business practices

Desirable
Experience

- Course team membership and leadership, design and development, including creative and imaginative use of a VLE (e.g. Moodle) and learning simulations
- Engagement in publishing in high quality journals and involvement in research projects and in particular securing external research funding
- Ability to teach diverse topics and areas and link to practical business applications relevant to the department's subject areas

<p>Skills</p> <ul style="list-style-type: none"> • Well-developed interpersonal, organisational and IT skills • Ability to motivate others • Published research in the field of specialisation and/or active in consultancy <p>Qualifications</p> <ul style="list-style-type: none"> • Ph.D. (or pending completion in two months), in an area relevant to the advertised post <p>Personal attributes</p> <ul style="list-style-type: none"> • We are looking for people who can help us deliver the values of the University of Greenwich. 	<p>Skills</p> <ul style="list-style-type: none"> • Well-developed qualitative and/or quantitative skills, and knowledge of appropriate software • Professional presence and the ability to inspire • Experience of working in industry, commerce or the public service outside academia <p>Qualifications</p> <ul style="list-style-type: none"> • PGCE (or equivalent qualifications, including HEA fellowship) <p>Personal attributes</p> <ul style="list-style-type: none"> • N/A
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